MY RESUME

GET IN TOUCH

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ABOUT ME

My name is **Rafael Cardoso**, you can call me Raf. I migrated to Australia in 2007 and became a citizen after finishing my Bachelor Degree in Computer Science, graduating from Paulista University in São Paulo, Brazil in 2006. I have been working with web development since 1998 and I have always been passionate about Web and coding. Some of the places I have worked include, but not limited to the biggest internet portal in Latin America called UOL, big name digital agency M&C Saatchi and currently Yahoo!7 in Australia.

As a leader I have a great understanding of how to manage difficult behaviors and conversations, getting people involved in decision making process, ensuring business needs are met through solution design and strong communication with Product & Audience. My skills in development span across multiple platforms, including front-end web development and backend integration. I am able to use my experience across these platforms to make product development decisions around development strategy, tools to employ and team composition.

+ EMPLOYMENT

2017 - PRESENT

Yahoo!7
Web Engineering Manager

- Build, lead and hire a high-calibre team of software engineers.
- Provide technical input and oversight to the work of the team, helping them to scope projects and make architectural decisions.
- Organise and facilitate regular 1:1's with my team for coaching, mentoring as well as working on their career growth.
- Responsible for the quality of software delivery of the team, enforce and evolve best practices to improve engineering quality and efficiency and establish team objectives in alignment with business objectives
- Execute performance improvement plans for underperformers.

2015 - 2017

Yahoo!7
Tech Lead

I lead a small but talented team of front-end and full stack developers into various projects (News 2.0, Native Ads, Theming framework structure, etc).
- Hands-on coding and I work closely with project managers and product owners through an Agile development methodology.
- Interviewing and hiring candidates, advising on technical structures for future and end of life frameworks.
- Work closely with the engineering team, to ensure architecture, implementation and results are complying with site speed guidelines, assuring that 100% of our code is code reviewed and unit tested.
- We work mostly with Node.js, ES6 and ReactJS.

2014 - 2015

Yahoo!7
Senior Front-End Engineer

I have been involved in the planning and re-factoring of Yahoo!7 CSS & Javascript platform and migration of the deprecated YUI to new JS frameworks like ES6 and React.js. I have been a strong advocate of documentation and code quality. I initiated multiple projects to improve the entire team's capabilities and efficiency, creating internal automated tools that makes the everyday life easier.

2011 - 2014

M&C Saatchi
Lead Interface Developer

I'm involved on many cutting edge projects that includes most of the biggest brands in Australia. (ex: Google, Optus, Commbank, etc). Responsible for the Front-end developing, providing timing estimates on work and developing websites, micro-sites and eDM campaigns - large and small.

+ SKILLS

HTML, HTML5, CSS, CSS3, SASS, Compass, Responsive Design, Javascript (Vanilla JS), ReactJS, ES6, Node.js, Jade, Swig, Wordpress, Titanium, OOP, PHP, MySQL, SVN, Git, Facebook SDK, Twitter SDK, Google Analytics API, Google Maps API, Youtube API, Accessibility, Photoshop, CMS, eDMs, Mobile Development, SEO.

+ EDUCATION

2002 - 2006

Bachelor of Computer Science
UNIP - Universidade Paulista - Brazil

+ PROFESSIONAL HIGHLIGHTS

+ Responsible for the quality of software delivery of the team.

+ Effective leadership mentoring and coaching team members as well spending 1-on-1 time with the team.

+ Execute performance improvement plans for underperformers.

+ Provide technical input and oversight to the work of the team, helping them to scope projects and make architectural decisions.

+ Great communications skills, fast learner and self-motivated.

+ Proficient in the use of Vanila JS / ES6 and worked on a few frameworks like ReactJS and AngularJS

+ Ability to work in a team environment and build great relationship with people outside of the development team including people like Product Managers, Commercial, Product Owners, etc.

+ Passionate and enthusiastic about NodeJS.

+ Establish team objectives in alignment with business objectives.

+ Build an open, positive, and energised culture.

+ Build, lead and hire a high-calibre team of software engineers.

+ Constantly seeking to develop myself by learning new technologies and keeping abreast of market development.