

# MY RESUME

## GET IN TOUCH



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## ABOUT ME



My name is **Rafael Cardoso**. I have migrated to Australia and became a citizen after finishing my Bachelor Degree in Computer Science, graduated at Paulista University in São Paulo, Brazil. I have been working with web development since 1998 and I have always been passionate about Web and coding. Some of the places I have worked includes the biggest internet portal in Latin America called UOL, big name agency like M&C Saatchi and Yahoo!7 in Australia.

My history includes several years of Web development experience with a track record that demonstrates my ability to complete high-end projects in deadline-oriented environments. I am a strong team player with good communication skills and great experience in building web sites with strong HTML and JS code.

## + EMPLOYMENT

2015 - PRESENT

### Yahoo!7

#### Tech Lead Engineering

I lead a small but talented team of front-end and full stack developers into various projects (News 2.0, Google Analytics implementation, Native Ads, Theming framework structure, etc). I'm hands-on coding and I work closely with project managers and product owners through an Agile development methodology.

My role requires mentoring and training other peers, interviewing and hiring candidates, advising on technical structures for future and end of life frameworks.

We work mostly creating ES6 and ReactJS modules. I work closely with the engineering team, to ensure architecture, implementation and results are complying with site speed guidelines, assuring that 100% of our code is code reviewed and unit tested.

2014 - 2015

### Yahoo!7

#### Senior Front-End Engineer

I have been involved in the planning and re-factoring of Yahoo!7 CSS & Javascript platform and migration of the deprecated YUI to new JS frameworks like ES6 and React.js. I was also rapidly self-onboarded part of the new Homepage re-development, working closely with the Global Yahoo team. I have been a strong advocate of documentation and code quality, continuously striving for better performance and code improvements, enforcing code reviews on all js work. I initiated multiple projects to improve the entire team's capabilities and efficiency, creating internal automated tools that makes the everyday life easier.

2011 - 2014

### M&C Saatchi

#### Lead Interface Developer

I'm involved on many cutting edge projects that includes most of the biggest brands in Australia. (ex: Google, Optus, Commbank, etc). Responsible for the Front-end developing, providing timing estimates on work and developing websites, micro-sites and eDM campaigns - large and small.

2010-2011

### Universo Online

#### Lead Web Developer

Lead all front-end engineering efforts. Hands-on development in application that uses PHP and MySQL. Deliver clean, clear, and well-documented code that can be easily supported by others. Accurately estimate timelines and ensure deadlines are consistently met.

2007-2009

### eNilsson Asia & Pacific

#### Lead Web Developer

Worked on web sites and promotions for presidential campaigns. I developed sites for third party companies and several political campaigns, including 2 presidential ones (Mitt Romney and John McCain in 2008). Proposed and implemented

## + SKILLS

HTML, HTML5, CSS, CSS3, SASS, Compass, Reponsive Design, Javascript, jQuery, ReactJS, ES6, BackboneJS, NodeJS, EaselJS, Jade, Swig, Stylus, WebSockets, Starling Framework for Flash, Wordpress, Titanium, OOP, PHP, Smarty, Code Igniter, MySQL, SVN, Git, Facebook SDK, Twitter SDK, Google Analytics API, Google Maps API, Youtube API, Accessibility, Adobe Photoshop, CMS, eDMs, Mobile Development, SEO.

## + EDUCATION

2002 - 2006

### Bachelor of Computer Science

UNIP - Universidade Paulista - Brazil

## + PROFESSIONAL HIGHLIGHTS

- + Strong hand-coding of both semantic, efficient, standards-compliant HTML 5 and CSS 3 code.
- + Proficient in the use of Vanila JS / ES6 and worked on a few frameworks like ReactJS, jQuery and Backbone.js
- + Experience using CSS Pre-Processors like SASS, LESS, etc...
- + Ability to work in a team environment, from making pixel perfect sites that meet the design requirements to integrating code with the back-end development team.
- + Familiar with source control principles and comfortable with Git and Subversion.
- + Experience building Responsive Websites
- + Strong working knowledge of Photoshop; able to cutup comps from the design team.
- + Worked with most of the task management like webpack, grunt, gulp, npm.
- + Great communications skills, fast learner and self-motivated
- + Passionate and enthusiastic about NodeJS
- + In-depth knowledge of IE quirks and how to address them.
- + A solid understanding of Web design, accessibility, usability, search engine optimisation and information architecture.
- + Social App Development - Experience in building social sites or apps (Facebook, Instagram, Twitter, etc.).
- + Familiarity with Object-Oriented Programming Concepts (OOP).
- + Constantly seeking to develop myself by learning new technologies and keeping abreast of your markets developments.